

**PUBLIC HEALTH DATA STANDARDS CONSORTIUM**

**~ 2004 ANNUAL MEETING ON PUBLIC HEALTH DATA STANDARDS ~**

**BETHESDA MARRIOTT  
5151 POOKS HILL ROAD, BETHESDA, MD  
MARCH 17 – 18, 2004**

**AGENDA**

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**WEDNESDAY, MARCH 17, 2004**  
CONGRESSIONAL BALLROOM

8:00 a.m.	<b>REGISTRATION AND CONTINENTAL BREAKFAST</b>
9:00 a.m.	<b>WELCOME AND OPENING REMARKS</b> <ul style="list-style-type: none"><li>■ Walter Suarez, President, PHDSC Board of Directors</li></ul>
9:10 a.m.	<b>KEYNOTE ADDRESS</b> <i>THE FUTURE OF HEALTH DATA STANDARDS</i> <ul style="list-style-type: none"><li>■ Helga Rippen, Department of Health and Human Services (DHHS)</li></ul>
9:30 a.m.	<b>SESSION I - PUBLIC HEALTH DATA STANDARDS – PARTNERS PERSPECTIVES</b> Moderator: Walter Suarez, Midwest Center for HIPAA Education(MCHE) <b>FEDERAL, STATE AND LOCAL AGENCIES</b> <ul style="list-style-type: none"><li>■ Centers for Disease Control and Prevention - Claire Broome</li><li>■ National Library of Medicine - Betsy Humphreys</li><li>■ Agency for Healthcare Research &amp; Quality - Michael Fitzmaurice</li></ul>
10:15 a.m.	<b>BREAK</b>
10:30 a.m.	<b>FEDERAL, STATE AND LOCAL AGENCIES (continued)</b> <ul style="list-style-type: none"><li>■ National Center for Health Statistics - Edward Sondik</li><li>■ Department of Commerce – Richard Spivack</li><li>■ State and Local Perspectives – Martin LaVenture</li></ul>
11:15 a.m.	<b>PANEL DISCUSSION</b>

12:00 p.m.	<b>LUNCH</b>
12:15 – 1:15 p.m.	<p><b>LUNCHEON SPEAKERS: CONSOLIDATED HEALTH INFORMATICS INITIATIVE</b>  Cynthia Wark, Centers for Medicare &amp; Medicaid Services (CMS)</p> <p><b><i>Moving Data and Technology to the Front Office</i></b>  Governor Jim Geringer, Environmental Systems Research Institute (ESRI)</p>

1:30 p.m.	<p><b>SESSION II - PUBLIC HEALTH DATA STANDARDS – PARTNERS PERSPECTIVES</b>  Moderator: David Ross, Public Health Informatics Institute (PHII)</p> <p><b><i>PROFESSIONAL HEALTH DATA ORGANIZATIONS AND ASSOCIATIONS</i></b></p> <ul style="list-style-type: none"> <li>■ National Association of County &amp; City Health Officials - Kathleen Cook</li> <li>■ National Association of Health Data Organizations - Denise Love</li> <li>■ Association of Public Health Laboratories – Doug Drabkowski</li> <li>■ Massachusetts Health Data Consortium - Elliot Stone</li> <li>■ Midwest Center for HIPAA Education - Walter Suarez</li> <li>■ eHealth Initiative - Janet Marchibroda</li> </ul>
2:40 p.m.	<b>PANEL DISCUSSION</b>

3:00 p.m.	<b>BREAK</b>
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3:15 p.m.	<p><b>SESSION III - PUBLIC HEALTH DATA STANDARDS – PARTNERS PERSPECTIVES</b>  Moderator: Janet Marchibroda, eHealth Initiative</p> <p><b><i>ACADEMIC INSTITUTIONS</i></b></p> <ul style="list-style-type: none"> <li>■ Johns Hopkins Bloomberg School of Public Health – Donald Steinwachs</li> <li>■ University of Wisconsin - Lawrence Hanrahan</li> </ul>
3:45 p.m.	<b>PANEL DISCUSSION</b>

4:15 p.m.	<p><b>SESSION IV - PUBLIC HEALTH DATA STANDARDS – PARTNERS PERSPECTIVES</b>  Moderator: Robert Davis, Centers for Disease Control and Prevention/National Center for Health Statistics (CDC/NCHS)</p> <p><b><i>STANDARDS DEVELOPMENT ORGANIZATIONS AND PRIVATE SECTOR</i></b></p> <ul style="list-style-type: none"> <li>■ <u>Standards Development Organizations</u> <ul style="list-style-type: none"> <li>■ HL7 and X12 – Kathleen Connor</li> <li>■ SNOMED CT – Marjorie Rallins</li> </ul> </li> </ul>
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4:15 p.m. (continued)

**SESSION IV – (CONTINUED)**

Moderator: Robert Davis, CDC/NCHS

***STANDARDS DEVELOPMENT ORGANIZATIONS AND PRIVATE SECTOR***

■ Private Sector Organizations

- AT&T – Maureen Kitchelt
- Fox Systems – Sally Klein
- IBM – Jill Kaufman
- Atlas Development Corporation – Robert Gregory

5:15 p.m.

**PANEL DISCUSSION**

5:30 p.m.

**OVERALL DISCUSSION ON STAKEHOLDERS PERSPECTIVES**

6:00 p.m.

**ADJOURNMENT - DAY 1**

6:30 – 7:30 p.m.

**Group Dinner**  
Bello Mondo Restaurant

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**PRELIMINARY AGENDA**

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**THURSDAY, MARCH 18, 2004**  
**CONGRESSIONAL BALLROOM**

<b>8:00 a.m.</b>	<b>CONTINENTAL BREAKFAST</b>
<b>9:00 a.m.</b>	<b>SESSION V - PUBLIC HEALTH DATA STANDARDS – SETTING UP AN AGENDA</b>  <i><b>BUILDING BLOCKS FOR PUBLIC HEALTH DATA STANDARDS: EFFORTS TO DATE</b></i> Moderator: Marjorie Greenberg, Centers for Disease Control and Prevention/National Center for Health Statistics (CDC/NCHS) <ul style="list-style-type: none"><li>■ Health Care Services Data Reporting Guide - Robert Davis</li><li>■ Educational Strategies/Web-Based Resource Center - Christina Worrall</li><li>■ External Cause of Injury Codes - Arturo Coto &amp; Starla Ledbetter</li><li>■ Privacy, Confidentiality and Data Sharing - John Lawniczak</li><li>■ Standardizing Public Health Laboratory Data - David Ross</li><li>■ Standardizing Environmental Laboratories – Mike Carter</li></ul>
<b>10:00 a.m.</b>	<b>PANEL DISCUSSION</b>

<b>10:30 p.m.</b>	<b>BREAK</b>
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<b>10:45 a.m.</b>	<b>SESSION VI - PUBLIC HEALTH DATA STANDARDS – SETTING UP AN AGENDA</b>  <i><b>DEVELOPING A CONCEPTUAL FRAMEWORK FOR PUBLIC HEALTH/POPULATION HEALTH DATA NEEDS</b></i> Moderator: Elliot Stone, Massachusetts Health Data Consortium (MHDC) <ul style="list-style-type: none"><li>■ Going Beyond Surveillance - Steve Steindel</li><li>■ EPA's Perspectives - William Sonntag</li><li>■ Integration of Child Health Information Systems - Deborah Linzer</li><li>■ PHDSC Task Force on Electronic Health Record-Public Health (EHR-PH) - Anna Orlova</li><li>■ World Health Perspectives: Need for a Global Public Health Data Model – William Davenhall</li></ul>
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11:45 a.m.	PANEL DISCUSSION
12:00 p.m.	OVERALL DISCUSSION ON SESSIONS V AND VI - SETTING UP AN AGENDA
12:30 p.m. 1:00 – 1:30 p.m.	LUNCH <i>LUNCHEON SPEAKER</i> <i>INTERNATIONAL PERSPECTIVES ON PUBLIC HEALTH DATA STANDARDS</i> Marjorie Greenberg, CDC/NCHS
1:30 p.m.	CLOSING SESSION <i>ROUNDTABLE DISCUSSION ON BUILDING A PARTNERSHIP FOR PUBLIC HEALTH/POPULATION HEALTH DATA STANDARDIZATION</i> Moderator: Walter Suarez, MCHE and PHDSC
2:30 p.m.	CLOSING REMARKS AND MEETING ADJOURNMENT